

Supporting CSR-driven Organisations

This workshop is designed for organisations who are passionate about CSR, and more importantly, the Social Impact of their CSR spend. With a focus on Social Return on Investment (SROI) measures as well as industry-standard Monitoring & Evaluation tools and processes, this workshop introduces the key ingredients to successful and impactful CSR initiatives that really make social impact.

Challenges:

- Measuring activities and money spent rather than impact or outcomes.
- Ad hoc initiatives tied to annual reporting cycles rather than social impact.
- Lack of sustainability and behavioural change.
- Lack of cohesion across industries leading to a lack of collective action, and therefore collective impact.

Solutions:

- Using simple logic models and theories of change to ensure impact and outcome measures are being measured.
- Effectively planning for social change using SROI measures.
- Embedding sustainability best practices, and behavioural insights into initiative design to maximise behavioural change.
- Thinking beyond the Annual Sustainability report through partnerships for collective action.

Course details:

RM 350.00

/ participant (including SST)



March 30th, 2021 (Tue)



1:00pm to 5:00pm



zoom (LeapEd Academy will guide you to get the log in details)

Workshop Design

We use Glaser & Roadcap's (2007) model of adult learning to design our workshops. Glaser's model builds on participants' experience and provides them with opportunities to reflect and challenge pre-existing beliefs.

Agenda

